



*alliance in support of airport progress in the 21st century*

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## **ASAP 21 Media Kit**

### **Fact sheet**

## **The Alliance in Support of Airport Progress in the 21st Century (ASAP 21)**

### **Description**

ASAP 21 is a broad-based umbrella organization committed to developing a world-class, environmentally sound international airport in San Diego County by the year 2020. ASAP 21 believes it is critical to build a large group of diverse stakeholders, from throughout the County, who are committed to ensure San Diego's economic future by constructing a new airport.

### **Vision**

By 2020, the San Diego region will have a world-class, environmentally sound international airport.

### **Mission**

ASAP21 will lead a broad-based, inclusive group of stakeholders from throughout the county and coordinate their efforts to develop a world-class, 21st Century, environmentally sound, international airport benefiting the economy and quality of life of San Diego County and its citizens.

### **Assumptions:**

- By 2020, our airport infrastructure will be insufficient
- The new airport should be located within San Diego County
- Need a minimum of 3,000 acres of level land
- There is a need to concurrently build a world-class surface transportation system
- Airports matter to regional competitiveness

### **Long-Term Goals**

- Develop a world-class, environmentally sound international airport by 2020
- Build an inclusive coalition of stakeholders from the entire County
- Coordinate and focus energy through an umbrella group - ASAP21

### **Short-Term Goals**

- Develop a broad based membership
- Establish a communications system and schedule of periodic meetings
- Develop relationships with other critical group

### **Benefits to Members**

- Amplifies voice on the airport issue
- Policy development
- Coordinates advocacy efforts
- Activity coordination
- Provides an information clearing house
- Internal member communication
- Resource development
- Communication and education

### **Member Organizations**

AFL-CIO Labor Council, San Diego-Imperial Counties  
American Electronics Association - San Diego  
Associated General Contractors (AGC) /San Diego  
BIOCOM / San Diego  
Citizens Coordinate for Century 3 (C3)  
Downtown San Diego Partnership  
Oceanside Chamber of Commerce  
San Diego Convention & Visitors Bureau  
San Diego Council of Design Professionals  
San Diego Lodging Industry Association  
San Diego Regional Chamber of Commerce  
San Diego Regional Economic Development Corp.  
San Diego World Trade Center  
South County Economic Development Corp.

### **Contact Information**

#### **Founder, Chairman**

John Chalker

#### **Address**

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